



MEZZO STRENGTHENS ITS INTERNATIONAL PRESENCE

At the end of 2006, Mezzo counted more than **13.5 million subscribers in Europe, and is seeing major international growth.**

Mezzo has been **strengthening its international presence** and as of December 31, 2006, exceeded **11 million subscribers outside of France.**

The channel has grown **by 268,000 international subscribers, a 2.5% increase in the last quarter of 2006.**

Compared to the year 2005, Mezzo saw **its international network expand significantly, by 25%, or more than 2 million new subscribers in one year.**

Today, over 11.1 million households in more than 37 countries subscribe to Mezzo, including

Germany, Austria, Belgium, Denmark, Finland, Norway, the Netherlands, Sweden, Switzerland, Albania, Belarus, Bulgaria, Estonia, Georgia, Hungary, Kazakhstan, Latvia, Lithuania, Macedonia, Moldavia, Poland, the Czech Republic, Romania, Russia, Slovakia, Slovenia, Ukraine, Serbia, Cyprus, Spain, Greece, Israel, Lebanon, Malta, Portugal, and Turkey.

Now, Mezzo is preparing to conquer new markets.

The channel is represented internationally by **Lagardère Networks International**, a subsidiary of Lagardère Active Media.

*Mezzo is distributed **across France** to more than **2.4 million subscribers.** The channel is part of France's two satellite television offerings, Canalsat and TPS, on cable and ADSL.*

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